

Send your recruitment results  
soaring with the

# TypeFocus Student Recruitment Program

Already known as a major provider of online assessments for career offices. providing support for student recruitment.

Home About Test Drive Services Contact Us

Dramatically increase your recruitment contacts.

The most cost-effective way to  
capture the information.



>> Learn more

"We are so excited to start using the TypeFocus - Find Your Match tool here at Humber! The TypeFocus team was amazing to work with and so receptive to helping us implement the tool for our new recruitment plan."

Joy Borman: Manager, New Student Recruitment & Advising, Humber Institute of Technology and Advanced Learning

## Actual client example of the TypeFocus Recruitment Program in action.

In this example, the client started a recruitment drive in the spring and averaged more than 1500 unique visitors a week during the drive. Half of them provided their contact information, chose up to three programs of interest and asked for more information. Therefore, in the first two months more than 6000 fully qualified warm leads have been developed – these are visitors who have expressed a specific interest in programs offered by the college and will be expecting a call from the recruitment office. And just as valuable are the more than 200 visitors per week that registered during the summer months.



Take a free "test drive" at our website: [www.recruitwithtypefocus.com](http://www.recruitwithtypefocus.com)